



**LOW
PREMIUM
RATES**

A Claim Avoided is Just Like Money in the Bank

Don't take the bait of a cut-rate plan.
Cut costs with **PestSure**,
the leaders in loss prevention.

PestSure 
INSURING THE FUTURE OF PEST CONTROL

BeSmart!

It's not just about low premiums. Lower your total cost of insurance the sure way with PestSure.

“PestSure has been a GREAT safety and loss-prevention resource. When I have a question about anything concerning our insurance, I call PestSure. Their answer is always easy to understand, and I don't get the runaround. Our prior insurance group was in it for the money – not the service. PestSure provides awesome service and services.”

Mandy Allison,
Black Pest Prevention
Charlotte, North Carolina



PestSure's Loss-Prevention Expertise Protects Your Bottom Line

Insurance companies that only offer low premium rates can be misleading. **PestSure** lowers the overall cost of protecting your business by helping you avoid claims. We're the leader in loss prevention, and we'll partner with you to ensure you save money.

PestSure only writes coverage for the pest control industry, which means we're dedicated to protecting it. Our staff of more than 20 pest control industry specialists understands your business, offering services that address your specific coverage needs.

The price of your policy includes:

- Ongoing consulting services that include risk management, loss prevention and claims reduction
- On-site, hands-on training
- Industry-specific claims adjusters that speak your language

Smart pest control operators trust PestSure as their loss-prevention advocate. Don't be fooled by the lure of low premiums without learning more.

We're here to help you avoid the low-rate trap.

Todd Burke or Kristina Phillips

800-326-6203

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www.pestsure.com

Administered by Arthur J. Gallagher & Co.

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Arthur J. Gallagher & Co.
International Plaza
14241 Dallas Parkway, Suite 300
Dallas, TX 75254

**WE'VE
GOTCHA
COVERED**

**Coulda. Woulda.
Shoulda.**

Insurance in name only can leave you alone at the claims table. **PestSure** makes sure you're covered with reliable claims support.

PestSure 
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Be Prepared!

Choose a partner that offers fast, reliable claims handling you can depend on.

“At Arrow Exterminators, we strive to build valuable relationships with all of our vendors. **PestSure** is much more than a vendor to us. They are a true partner. Their team has been invaluable in not only meeting but exceeding all of our insurance-related needs, as well as helping us to improve our position in the marketplace. ”

— Emily Thomas Kendrick
CEO, President
Arrow Exterminators



PestSure Is There When You Need Them Most

Insurance companies that only offer low premium rates often leave you feeling deserted when it comes time to handle a claim. While many look for ways to avoid paying a claim, **PestSure** looks for ways to cover your losses and protect your business. If you have a claim, you can count on PestSure to be by your side at the negotiating table.

PestSure only writes insurance for the pest control industry. This specialization allows us to offer these advantages:

- Dedicated nurse case manager, a full-time member of the PestSure team who stands ready to help you lower your medical expenses and navigate challenging workers' compensation claims
- A phone call away from talking to people who understand pest control operations and your specific needs related to claims and insurance
- No surprise premium increases at renewal, even if you've filed a claim
- Consulting services included in the price of your policy that help you reduce claims through improved processes and procedures consisting of risk management, loss prevention and claims reduction

Avoid regret. Make sure you're covered with PestSure.

We're here so you feel secure.

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**SWEET NEW
INSURANCE
COVERAGE**

Coverage That Looks Too Good to be True Probably Is

Don't be tempted by offers that promise more than they deliver. Trust the industry leaders who bank on **PestSure**'s price consistency and genuine pest management insurance program.

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BeThere!

Connect with industry leaders at PestWorld 2011. Visit PestSure booth, No. 318, and register to win an iPad® tablet.



“PestSure service is exceptional. The reporting, risk-management information and help I get with claims is outstanding. I had been with a broker since 1955 and switched to PestSure in 1992 and have not regretted my decision.”

— Phil Cooper
Cooper Pest Control, Inc.
Lawrenceville, New Jersey



PestSure's Insurance Program Leads the Industry

While some insurance providers may initially look appealing with an offer of a specialized coverage plan or low premium rates, after you're a customer you can be hit by the unexpected — increasing rates, hidden costs or unreliable, poor service. And should you have a claim, your premiums can skyrocket.

PestSure attracts leaders in the pest control industry for good reason. Their customers know they can rely on consistent, fair pricing and trust PestSure to take care of their long-term coverage needs.

- PestSure executives talk with you in depth and determine your premiums based on you and your business — say good-bye to standardized rate schedules and underwriters who don't understand pest control.
- Rates remain stable over time. PestSure isn't affected by swings in the market, allowing business owners to plan and budget with certainty.
- Going the extra mile for PestSure customers is the norm, not the exception.
- PestSure strives to become a trusted advisor on all aspects of your business — they care about your company long after the initial sale.
- Customers have access to a vast, industry-specific knowledge base, including an open forum with others in the industry.

Avoid the coverage bait and follow the leaders.

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**RENEWAL
TIME IS
NOW**

You Can Run, But You Can't Hide From Insurance Renewals

There's no need to hide from renewal when you can run to **PestSure** for their comprehensive coverage solutions.

PestSure 
INSURING THE FUTURE OF PEST CONTROL

BeSure!

Nearly half of PestSure's customers — 48 percent — are listed in *PCT* magazine's Top 100. Rest assured you'll be among industry leaders who have the best insurance in the business.

“PestSure is much more than a vendor. They are a true partner. Their team has been invaluable in not only meeting but exceeding all of our insurance-related needs, as well as helping us to improve our position in the marketplace.”

— Emily Thomas Kendrick
Arrow Exterminators, Inc.
Atlanta, Georgia



Seek Refuge From Rate Fluctuations With PestSure

PestSure's price consistency and reliable claims support give your business the security it needs. PestSure continues to look for ways to add value to your coverage and offers the broadest options available in the marketplace. This includes:

- Access to the best and most experienced team in the pest control insurance industry
- Helping you reduce claims by showing you how to prevent them
- Taking care of all your insurance needs with comprehensive coverage programs
- Proactively addressing the changes in our industry
- Offering personalized, ongoing education at your facility and online

PestSure understands the demands on your time and makes renewal as smooth and quick as possible. Trust the industry leaders who care about your business. You'll wonder why you didn't come to us sooner.

PestSure offers peace of mind. Call today!

Todd Burke or Kristina Phillips

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